



Sponsorship Package

Strike a Pose.
Ignite Your Brand.

VANCOUVER
BrandShots Live Experience



March 29, 2026

*Vancouver • Toronto • Nashville •
Austin • + More cities coming*



www.BrandShotsLive.com





Strike a Pose. Ignite Your Brand.

The Ultimate Brand Visibility Experience for Entrepreneurs

BrandShots Live is not just a photoshoot. It's an immersive brand visibility experience designed for bold entrepreneurs, coaches, creators, and small business owners ready to elevate how they show up.

● Coming to Vancouver, BC.

On March 29, 2026, BrandShots Live will take over a vibrant Vancouver venue, transforming it into a high-energy, high-style, content-rich space filled with pro photographers, curated brand sets, glam squad stations, expert speakers, and serious business-building buzz.

This is your opportunity to align your brand with Vancouver's premier brand visibility event and get seen by ambitious business owners, influencers, and decision-makers who are ready to invest.



Why Sponsor BrandShots Live?

Meet Your Local Market: Connect with Vancouver's thriving entrepreneurs, influencers, and real estate professionals who invest in growth.

Get Seen by the Right People: Attendees are decision-makers with visibility budgets.

Stay Top of Mind: Your brand lives on in their content, reels, and photos.

Exclusive Exposure: Only a handful of sponsors per category.

Support Local, Look International: You'll be part of a North American-wide event series.

Reach business owners at a moment they are actively investing in growth and visibility.



Where Your Brand Will Be Seen

The Audience Behind Your ROI:

- 200+ business owners expected, including:
 - Personal brands, influencers, consultants
 - Speakers, coaches, service providers
 - Brick-and-mortar and online business owners
- Mostly female (85%), aged 30–55
- Business earning \$75K–\$500K+ annually

Buying Behaviour:

- Invests in growth, branding, and support
- Loyal to brands that align with their values
- Seeks trusted partnerships
- Actively opening accounts, switching providers, and seeking trusted suppliers and partners.

A callout box with a white background and a grey border, featuring a purple tab at the top. It contains the heading 'Brand Reach:' and a list of four metrics.

Brand Reach:

- **175+** In-Person Attendees
- **12,000+** Email Subscribers
- **32,000+** Social Reach
- **200,000+** Impressions (Est.)



Sponsorship Opportunity Overview

Vancouver — March 29, 2026

Audience: 200+ growth-focused small business owners, influencers & creators, and real estate professionals

| | | |
|---|------------------------|-------------------------|
| The Headliner | \$ 12,000 CAD | 1 available (Exclusive) |
| The Power Player | \$ 9,000 CAD | 2 available |
| The Stage Setter | \$ 6,500 CAD | 2 available |
| The Scene Stealer | \$ 4,000 CAD | 4 available |
| The Vibe Setter | \$ 3,200 CAD | 2 available |
| The Brand Booster (Exclusive Categories): | | |
| • Lanyard Sponsor | \$ 3,000 CAD | 1 available |
| • Swag Bag Sponsor | \$ 3,000 CAD | 1 available |
| The Prize Spotlight | <i>Min \$500 value</i> | 4 available |
| The Supporter | \$ 400 CAD | 10 available |

All prices are in Canadian currency. Taxes additional.



Sponsorship Opportunities

The Headliner - \$12,000 (Exclusive)

Take center stage as the star of the show.

As The Headliner, your brand enjoys top billing and maximum visibility throughout the event. From naming rights to a co-branded step-and-repeat, your presence is front and center in every attendee experience and in all promotional channels.

Benefits include:

- Naming rights: "BrandShots Live [City] presented by [Your Company]"
- Co-branded step-and-repeat banner featured in attendee photos
- Premium exhibitor space with high-visibility placement
- Logo dominance across event signage, website, and program
- Multiple dedicated social spotlights before, during, and after
- Feature mention in press and media outreach
- Inclusion in post-event recap email to all attendees
- 4 Show Stopper (Elite VIP) tickets

Perfect for: Brands seeking flagship visibility and market leadership.



Sponsorship Opportunities

The Power Player - \$9,000 (2 available)

Command attention with premium visibility.

As a Power Player, your brand secures a prime position. With premium exhibitor space, prominent logo placement, and multiple marketing features, you will be seen, recognized, and remembered.

Benefits include:

- Premium exhibitor space in a high-traffic zone
- Prominent logo on signage, website, and program
- Half-page feature in the event program if used
- One dedicated social spotlight pre-event and one during
- Group recognition in additional social promotions
- Logo in event-day slides or digital displays if used
- 2 Spotlight (VIP) tickets

Perfect for: Ambitious brands ready to make a bold statement.



Sponsorship Opportunities

The Stage Setter - \$6,500 (2 available)

Make your mark where it counts

As a Stage Setter, your brand secures premium positioning and meaningful touchpoints throughout the event. You'll be seen, recognized, and remembered—with visibility that goes beyond a booth.

Benefits include:

- Premium exhibitor space in a high-traffic zone
- Prominent logo on signage, website, and program
- Quarter-page feature in event program
- Two dedicated social spotlights (pre-event and during)
- Logo in event-day slides or digital displays (if used)
- Group recognition in additional social promotions
- Exclusive opportunity to co-brand one event activation (e.g., coffee station, photo backdrop, Last Look station, or charging station)
- 2 Rising Star tickets

Perfect for: Brands ready to claim a bigger presence and create memorable brand moments without the Headliner price tag.



The Scene Stealer - \$4,000 (4 available)

Stand out where the action is.

You will own a prime exhibitor presence with strong visibility across event materials and social channels.

Benefits include:

- Prime exhibitor space in a high-traffic area
- Logo on signage, website, and program
- Group recognition in pre- and post-event social thank-yous
- One dedicated social spotlight
- Option to include an insert or small product in swag bags
- 1 Rising Star ticket

Perfect for: Brands that want continuous visibility and booth-driven engagement.

The Vibe Setter - \$3,200 (2 per city)

Be the brand they remember.

Vibe Setter is experience-driven impact. Your brand powers an activation that attendees will talk about and share.

Benefits include:

- Exclusive branding of a key event experience (e.g., lounge, Last Look station, or themed activation)
- Prominent signage at your sponsored activation space
- Opportunity for branded décor, product sampling, or interactive elements
- Recognition in program and website
- Social mentions before and during the event highlighting your activation
- 2 Rising Star tickets

Perfect for: Lifestyle, beauty, wellness, food and beverage, or any brand that wins through memorable experiences.



The Brand Booster (*Exclusive Categories*):

Own a signature touchpoint of BrandShots Live.

Choose one exclusive category per city.

Lanyard Sponsor - \$3,000 (Exclusive)

- Logo on every attendee, staff, and pro lanyard
- Visibility in countless photos and stories

Swag Bag Sponsor - \$3,000 (Exclusive)

- Logo on the official BrandShots Live tote
- Your brand goes home with every attendee

Perfect for: Brands that want exclusive touchpoints and repeated exposure throughout the day.



The Prize Spotlight Sponsor - Min \$500 (4 available)

Create a buzz-worthy moment during our live raffle.

Steal the spotlight with a prize that makes the whole room buzz. Your brand takes center stage during our live raffle, putting your product or service directly into the hands of attendees.

Benefits include:

- On-stage MC mention during raffle draw
- Logo on raffle signage and event guide (where applicable)
- Group recognition on social media and in post-event thank-yous
- Option to include a flyer or promo in swag bags

Perfect for: Brands seeking a fun, high-energy moment of attention and direct engagement.

Requirement: Minimum prize value of **\$500+** (product, service, or experience).

The Supporter - \$600 (10 available)

Show your support and be part of the movement.

Supporters gain recognition and a tangible presence inside every attendee's bag.

Benefits include:

- Name listing on event signage and website
- Group social thank-you
- Swag insert
- 1 Rising Star ticket

Perfect for: Local businesses and community champions.



Exclusive: 2026 North American Presenting Sponsor

\$50,000 (Full 2026 Tour, 4 Cities) Exclusive, 1 available

You're not just sponsoring BrandShots Live — you're owning it. As the one and only **Presenting Sponsor** for the entire 2026 tour, your brand will take centre stage across every touchpoint, in every city, all year long.

Includes:

- **“Presented by [Your Brand]”** naming rights in every city
- **Top logo dominance** on all banners, signage, emails, ads, social campaigns, and web pages
- **On-stage recognition + visual spotlight** at each event
- **Optional speaking opportunity or co-branded segment** in one or more cities
- **Premium booth/table** at all 4 cities
- **Custom multi-city social campaign + PR coverage**
- Inserts in all VIP swag bags
- **Lounge Sponsor rights** (name the space, style it, own it)
- **10 VIP tickets** (to split across the tour — or gift to your fave clients)
- **Dedicated email blast** to the 2026 full tour attendee list (opt-in)
- Brand profile **feature in printed guides** (1-page editorial-style layout)
- **Custom reel or post-event video** produced highlighting your brand's tour impact
- **First right of renewal** for 2027

⚠ Note: If this tier is claimed, **no individual Headliner spots will be available** in any city.

This cross-border tier can be billed in either USD or CAD (equivalent), depending on sponsor preference and location of head office.



Ready to Claim Your Spot?

Put your brand in front of hundreds of entrepreneurs, influencers & creators, and real estate professionals at **BrandShots Live**. Sponsorships are limited – once they're gone, they're gone.

Here's how to get started:

1. **Choose your tier** → Review the sponsorship levels and pick the one that fits your goals.
2. **Reserve your package** → Email pam@brandshotslive.com or call 250-436-0866. Packages are held for 5 business days once confirmed.
3. **Secure your spot** → A 50% deposit is due at booking, with the balance due 30 days before the event.
4. **Send us your assets** → Logos, artwork, and materials are due 4–6 weeks prior. Full specs + shipping details provided upon confirmation.

Payment Terms:

- 50% deposit to secure your sponsorship
- Balance due 30 days before event date
- Taxes additional
- Cancellations are non-refundable but may be credited toward a future city within 12 months

Next Step:

Visit brandshotslive.com/sponsor-interest-form to secure your sponsorship and lock in your package.