



STRIKE A POSE. IGNITE YOUR BRAND.

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VANCOUVER
MEDIA KIT

VANCOUVER

EVENT DATE

MARCH 29, 2026

LOCATION

THE PIPE SHOP

WEBSITE

BRANDSHOTSLIVE.COM

CONTACT

PAM IVEY

PRODUCER + HOST

HELLO@

BRANDSHOTSLIVE.COM

INSTAGRAM

@BRANDSHOTS_LIVE



Event Overview

BrandShots Live is a high-energy, one-day personal brand photography and visibility experience designed for modern entrepreneurs ready to elevate how they show up—online and in real life.

Set against the backdrop of Vancouver's creative pulse, this event brings together:

- **Professional brand photographers** with uniquely styled mini studios
- **On-site glam teams** providing pro hair & makeup
- **Visibility strategists** and branding experts
- **Business-building vendors** and networking opportunities
- A full day of **creativity, confidence, and content creation**

Whether you're a coach, consultant, real estate pro, wellness leader, or personal brand, BrandShots Live helps you walk away with stunning photos and the strategy to use them.





Event Details

- **Date:** Sunday, March 29, 2026
- **Time:** 11:00 AM – 5:00 PM
- **Venue:** The Pipe Shop, North Vancouver
- **Expected Attendance:** 175+ entrepreneurs
- **Photographers:** 12 pros onsite
- **Hair + Makeup Artists:** 14 glam artists
- **Ticket Tiers:**
 - **The Rising Star** – 10-minute shoot, one photographer
 - **The Spotlight** – 15-minute shoot
 - **The ShowStopper** – VIP Elite: two photographers, longest sessions, exclusive perks



Story Hooks

Where Wellness Meets Business: Vancouver's Entrepreneurs Are Ready to Be Seen

Vancouver's small business scene blends lifestyle, impact, and innovation. BrandShots Live helps founders and creatives show up with brand images that reflect the whole person behind the business.

Great For: Lifestyle business columns, health & wellness entrepreneur profiles

From Kits to Gastown: Vancouver Brands Are Levelling Up Their Look

In a visual-first city with a reputation for design and style, it's no surprise that Vancouver entrepreneurs are investing in standout brand photography to attract their ideal clients.

Great For: Local style + branding stories, design-conscious biz features

Showing Up Authentically Is the New Marketing Strategy

More Vancouver-based business owners are ditching perfectly polished and choosing visuals that feel real, human, and on-brand. BrandShots Live taps into that trend—without sacrificing professionalism.

Great For: Marketing & authenticity-focused business features

Story Hooks

Meet the Creatives Powering Vancouver's Personal Brand Boom

Behind every scroll-stopping headshot is a photographer, makeup artist, and stylist. BrandShots Live brings together some of the region's top creative talent—and puts them in the spotlight too.

Great For: Creative professional profiles, behind-the-scenes features

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The West Coast Glow-Up: Visibility Meets Vibes at BrandShots Live

This isn't just a photoshoot. It's a full-blown visibility experience. Entrepreneurs walk in with a dream and walk out with confidence, content, and the kind of brand presence that sells.

Great For: Event spotlights, modern marketing columns

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Vancouver Entrepreneurs Are Tired of Playing Small

From solopreneurs to seasoned pros, business owners across Vancouver are ready to step into the spotlight. BrandShots Live gives them the visuals, the strategy, and the confidence to own their brand and grow with intention.

Great For: Business growth stories, personal branding features

Story Hooks

From the North Shore to the Fraser Valley: Vancouver's Entrepreneurs Come Together

BrandShots Live isn't just for downtown. It attracts business owners from all over the region, offering a rare day of collaboration, creation, and community in one powerful event.

Great For: Regional business stories, Greater Vancouver innovation coverage

Building a Brand in BC? It Starts With Showing Up

Whether you're a coach, creative, healer, or consultant, influencer or creator, or real estate professional, first impressions matter. This one-day event helps Vancouver entrepreneurs show up with intention—and images that speak volumes.

Great For: Solopreneur features, business growth stories



Quotes & Soundbites

"I built BrandShots Live to help bold business owners finally look as professional as they are, and give them the strategy to turn visibility into real growth."

— Pam Ivey, Producer



"You don't need *more* content. You need the *right* content. That's what BrandShots Live is all about."

— Pam Ivey, Producer



Meet the Woman Behind BrandShots Live

At BrandShots Live, we believe that visibility is everything — and no one knows that better than the powerhouse behind the event.

♥ Pam Ivey — The Visibility Strategist

Pam Ivey is a seasoned marketing strategist, business educator, and brand visibility expert with 24+ years of experience helping entrepreneurs grow. She's worked with clients across North America to amplify their presence, simplify their strategy, and show up with confidence — online and in person.

As the creator and executive producer of BrandShots Live, Pam brings a rare blend of creative vision, strategic know-how, and relentless execution to every city we visit. She's passionate about making professional brand photography more accessible, less intimidating, and way more fun.

From venue logistics and sponsor outreach to the music playlist and photo station flow, Pam's got her fingerprints on every detail of this event. When you partner with BrandShots Live, you're teaming up with someone who knows how to make visibility work.



“It’s not just about taking great photos. It’s about giving entrepreneurs a reason to show up and the confidence to be seen.” ~ Pam

Visual Assets



Available Upon Request:

- High-res photos and brand graphics
- BrandShots Live logo (horizontal + stacked)
- Promo images for social and editorial use
- Sample branded photos



To request assets, interviews, or a press pass:

hello@brandshotslive.com



Want to Cover BrandShots Live?

Media inquiries, interviews, and press pass requests welcome.
We'd love to collaborate with local and regional media.

🎤 **Interviews with the producer or participants**

📷 **Day-of access for photo and video capture**

📁 **Ready-to-use story packages and quotes**

Email us at: hello@brandshotslive.com

Website: www.brandshotslive.com

